



# *2019 Annual Report*

# 2019 *A great year*

## Best of Local Radio and Best of Talk Radio!

This year we were voted Connect Savannah's "Best of Local Radio Station" and "Best Local Talk Radio" after being on the air for only two years, and three years streaming. This is the result of the hard work of almost 60 volunteer program hosts who offer over 60 locally produced programs. Our music mix continues to be the most diverse in Savannah, including Alternative Rock, Indie, Latin, Classical, Opera, Blues, Americana, music of the African Diaspora, Reggae, Rockabilly, Jazz, and even the eclectic and obscure.

Our talk shows such as Savannah Lexicon, RazzCast, Art on the Air, Savannah on Film, Muses and Memoirs & More, Savannah Music Local and Sustainable, Let's See Who My Friends Are, No Barks About It and That Old Savannah Magic have made a deep connection with the Savannah community with our emphasis on community issues.





Other locally-produced shows such as One Human Nation, Indigenous Voices, Courageous Conversations, The Verb Altitude Hour, The Sister Perspective, and The Sound of Human Rights, and nationally syndicated programming such as Democracy Now! and Background Briefing all address broader civic, national and international issues.

Our Sunday morning programming including Interfaith Voices, The Heart and the Hand, Unitarian Universalist and First Baptist worship services and the Heart and the Hand Music Hour offers an exploration of faith issues from a variety of perspectives.

The best places to learn about what is happening on WRUU or your favorite shows are the schedule on [www.wruu.org](http://www.wruu.org), the downloadable schedule on the website, the information on our Facebook page and our active Twitter feed.

*~ photos from The Connect and All about Entertainment ~*

*In the radio world, there is a great selection of programming, but nowhere else in Savannah will you hear such informed community news and locally-produced, diverse music programs as on WRUU 107.5 FM or [wruu.org](http://wruu.org)*

## *We are community-supported*

The programming found on WRUU would not be possible without the generosity of our listeners, event sponsors, and underwriters. This year's fundraising initiatives included concerts, parties, auctions, comedy nights, and open houses at Savannah businesses!



*Photo Courtesy of Location Gallery*

**Starland Café** kicked off the 2018 Fund Drive on the first Friday of October, and our DJs spun great tunes on the porch. **Odd Lot Improv** brought laughs at two shows at the Unitarian Universalist Church of Savannah to benefit the station. **Location Gallery** hosted a "\$300 and Under" art show highlighting local talent with half the money raised from sales coming directly to

the station! A highlight of each calendar year is our annual Tunes and Brews concert. This year we returned to **Southbound Brewery** to bring down the house with local and regional musical artists. The **Savannah Art Association** welcomed fans to an open house at their gallery last winter and this spring, where many walked away with priceless pieces of art won in a benefit silent auction. And on a hot day in August, **Coastal Empire Beer Co.** hosted an Ice Cream Social.

Our year wrapped up with our on-line summer auction where everyone was invited to bid on and win a trove of unique items. Such events not only help us keep broadcasting WRUU on the airwaves, but also are a lot of fun! Join us! Events are advertised at [www.wruu.org](http://www.wruu.org) and on social media.



*Artwork by Canabear*

## Our funding

We appreciate all who have donated through our annual on-air pledge drive or just off-the-cuff throughout the year. In 2018, our pledge drive alone raised more than \$11,000! We have 7 Student members (\$25), 32 Basic members (\$50), 40 Serious Fans (\$107.50), 14 members of the DJ's Circle (\$200), 6 Broadcaster's Circle (\$500), and 4 in the Engineer's Circle (\$1000)! There is also a Producer's Circle (\$2500).

We ask you to think about how much you appreciate WRUU being a radio presence in Savannah. Please consider showing your appreciation by making a donation today. Visit our website at [wruu.org](http://wruu.org) and go to the donate button, or mail us a check. Please consider s-t-r-e-t-c-h-i-n-g with your next donation.

## Underwriting and Grants

This year's underwriters and grantors want the world to know we all share the values found in community radio. Hearts full of gratitude go to:

*Brighter Day, Ships of the Sea Museum,  
Downtown Neighborhood Association,  
PERC, and U Call Will Haul*



## The Numbers

WRUU relies on the generosity of its listeners and underwriters to stay on the air. We carefully steward our finances, and had a successful year.



### For the year ending June 30, 2019:

Cash assets \$13,598  
Income \$28,935  
In-kind services \$6,250  
Expenses \$28,627

# *Who we are*

## **Executive Task Force 2018-2019**

Jennifer Highland, Chairperson and Governance Team Leader  
Vicki Weeks, Vice Chairperson and Community Representative  
Bill Rolfes, Co-Secretary and Infrastructure Team Leader  
Trent Kissinger, Co-Secretary and Fundraising Team Leader  
Dave Lake, Program Team Leader  
Adam Messer & Shane Martin, Media and Marketing Team Leader  
John Miller, UUCS Representative  
Louise Frazier, UUCS Representative  
Ian McCarthy, Community Representative  
Reverend David Messner, Unitarian Universalist Church of Savannah

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*WRUU is a project of the  
Unitarian Universalist Church of Savannah  
(UUCS)*

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Website, Program Schedule, Donations,  
Volunteering: [wruu.org](http://wruu.org)